

TRAVEL LOG

5:30

Reception begins. Grab a nametag at StarLink Travel Agency.

6:50

Welcome by Starcom Bob Brennan.

6:55

StarLink and announce Winner.

# PASSPORT



Welcome to StarLink—  
Your Passport to  
Alternative Media.

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End

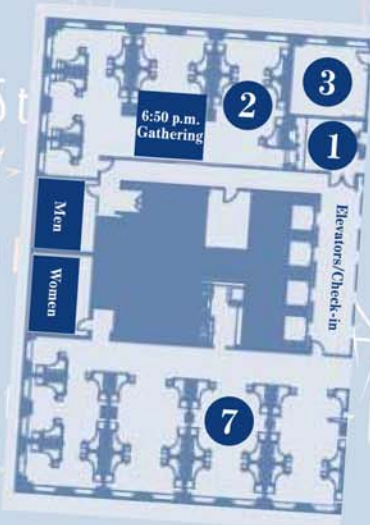
At the end of your journey. We  
ended your trip and learned a  
lot about the new media communi-  
cations industry—sized agencies—and how  
to survive on the frontier. (Not to men-  
tion we're armed with great trivia  
for the next party.)

For questions, feel free to

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Chicago, IL 60601  
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Fax 312.494.4005  
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## THE JOURNEY BEGINS



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## Destination Seven: A Digital Credentials Tour

We don't have \$1 billion budgets.  
We have great ideas.

Our clients agree. In fact, their numbers keep  
growing. After six months of operation, we  
reported over \$300 million in billings. We invite  
you to surf a digital credentials presentation.

Authorization: \_\_\_\_\_

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FLETCHER HAYES

### Graphic Design Sample (booklet cover & 2 of the spreads)

Produced in-house on color Xerox printer (trimmed and saddle-stitched), this promotional piece helped introduce a new department to the ad agency in an imaginative way.