



For accident prevention,
Elkay shines

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The first safety bubbler.

Now help prevent accidental mouth injuries...with Elkay's exclusive Flexi-Guard™. Soft and pliable, it "gives" when struck. Then returns immediately to its original form.

Flexi-Guard's extremely tough. It won't tear or lose shape. Abrasion-resistant. Meets U.L. requirements. Perfect for all public locations.

Elkay's the only place you'll find Flexi-Guard. And you'll find it standard on every Elkay.

Elkay innovation.
Reflected in everything we do.

ELKAY

FOR MORE WATER COOLER INFORMATION, PLEASE WRITE ELKAY MANUFACTURING CO., 2222 CAMDEN COURT, OAK BROOK, IL 60521.

Art Direction Sample *(marker rendering and ad proof)*

The idea was to use multiple exposures to demonstrate the flexibility of the first plastic water fountain splash guard. Final ad is almost identical to initial layout.

FLETCHER

FLETCHER HAYES